

Company information

MOSO International B.V. is specialized in the development of innovative and trend-setting products made of bamboo. The 3 product categories of MOSO are:

- **flooring & floor covering**
- **panels & panel covering materials**
- **decking**

The company name MOSO is derived from a giant bamboo, the "Phyllostachys pubescens". MOSO is the Chinese word for this species of bamboo, which supplies the raw material for all MOSO products and grows in abundant quantities in China (estimated 8 million hectares).

It is for that reason that a big part of the MOSO organisation is located in China. From their own office, nearby Shanghai, 10 people are managed. Their foremost task is the quality control at the different factories. Not only the end product is checked, but Moso people are present continuously and they inspect the production at various stages.

In addition to the Chinese office, MOSO has further interests in China: nearby the city of Hangzhou a joint venture has been established, especially for the production of bamboo veneer. At this moment approximately 150 people work in this factory, which is called **DMVP Timber Bamboo Ltd.** MOSO has made sure that the production runs entirely according to Western standards and have even added Dutch people to the management.

The rest of the MOSO organisation is located in the Netherlands and Germany. From the main office in Zwaag (nearby Amsterdam) 25 people see to the world wide sales of the MOSO products. In Germany another 3 persons have been appointed,

especially to guide this market.

In Europe MOSO uses a network of agents, who all serve their own region. In addition, MOSO cooperates with a number of leading distributors in Europe and the United States.

For the South-European market MOSO has set up an office and warehouse in Barcelona. For the Italian market a dedicated partner was found in the company Maderclass Italia.

In the meantime, MOSO already exists 10 years and, with its broad experience, is now able to satisfy even the highest customer requirements. For example: MOSO has supplied the bamboo for the main office of **Toyota** in Brussels and also for the **Bodyshop** stores in Europe. For certain applications, the 'standard product' is not adequate. In that case, MOSO can supply products which are 'custom made': in cooperation with the architect or designer a completely new bamboo product is created. For example: MOSO supplies the bamboo veneer for the dashboards of various **BMW** models. Another example is a ceiling panel, which complies with the strictest fire resistance norms in Europe: 200.000m² of this product have been installed in the **Barajas airport** in Madrid.

MOSO has evolved into the European market leader on the field of bamboo: there is no other company which offers an equally large, high quality, assortment and which is still expanding.